

Latin Grammys



The Concept



VIDEO	AUDIO
Upbeat Latin Music plays as an animated, blue river dances on screen.	VO: The Amazon River is 300 miles long and goes through 20 countries.
South America and Central America fill the screen, pulsating to the music.	These countries make up the continents known as Latin America.
The planet earth appears, surrounded by dancing music notes.	Music from Latin America helps make the world go round.
Return to dancing river.	Amazon has the greatest selection of Latin music in the world.
Return to dancing continents.	Including all the Latin Grammy nominees.
Return to dancing planet.	Amazon.com. We've been here todo el tiempo.